

Julika Novkova, Ph.D.

Personal & Business Psychologist

Certified Personal & Business Trainer

Scientific researcher & developer



INDEPENDENT PUBLICATIONS:

1. **Novkova, J.** (2019). *Attitudes towards innovations among managers, entrepreneurs and employees.* Paper submitted for the 15th Scientific Conference Days of Applied Psychology, September 27th and 28th 2019, University “Ćirila i Metodija”, Niš, Republic of Serbia.
2. **Новкова, Ю.** (2019). *Тенденции в иновационните нагласи на мениджъри и служители.* Доклад за 18-та Международна научна конференция „Приложна Психология: възможности и перспективи“, 21 – 23 Юни 2019, ВСУ „Черноризец Храбър“, Варна.
3. **Новкова, Ю.** (2018). *Личностни характеристики на иновационния лидер. Образование, детско развитие и консултиране, 1- 2, 72–88.*
4. **Новкова, Ю.** (2018). *Значение на иновационните нагласи на мениджъра за управлението на бизнеса. Иновации, предприемачество и устойчиво развитие. 2017, кн. 2 (под печат).*
5. **Новкова, Ю.** (2018). *Мениджърът като носител на иновативно и креативно бизнес управление. Мениджмънт, консултиране и организационно развитие, 1- 2, 25–39.*
6. **Новкова, Ю.** (2014). *Джендърни стереотипи в бизнеса и социална идентичност на мениджърите.* В: Крумов, К., Каменова, М., Маркович, М. *Индивид и общество: предизвикателствата на социалната промяна.* ECBES, ISBN 978-954-411-151-9.
7. **Новкова, Ю.** (2013). *Възгледите на Й. Шумпетер за иновациите и връзката им с предприемачеството. Психологията – традиции и перспективи, Философски Факултет, Научна конференция с международно участие, 2-ро издание, ISSN: 1314-9792, с. 204 – 209.*
8. **Златева, Ю.** (2013). *Самооценка и социални нагласи към образа на жената мениджър. Мениджмънт, консултиране и организационно развитие, 2013, 1-2.*
9. **Златева, Ю.** (2013). *Ефективното лидерство и емоционалната интелигентност - инструменти на образователния мениджмънт. Организация и управление на училището и детската градина, бр. 3/2013 г. с. 28-36.*



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NATIONAL & INTERNATIONAL COLLABORATIONS:

1. Krumov, K., Hristova, P., Krumova, A., & **Novkova, J.** (2014). Perceptions of Bulgarian women's motives for involvement in entrepreneurial business. *Journal of management, consulting and organizational development*, 1-2, pp. 49- 55.
2. Krumov, K., Hristova, P., Krumova, A., & **Novkova, J.** (2016). Stress, stressors and organizational commitment. In: Krumov, K. (ed.) *Human resources, leadership and organizational management – Volume 1*. ECBES, pp. 73-93.
3. Krumova, A., Hristova, P., & **Novkova, J.** (2013) Public opinion about motives for women entrepreneurship: Cross-cultural research. In: Grozdanic, R., Ivkovic, D., & Djuricic, Z. (Eds.). *Employment, education and entrepreneurship (Vol. 1)*, Gender, IT and Marketing Issues in Entrepreneurship, (pp. 61-74), ISBN 978-86-6069-095-3,
4. Krumov, K., Larsen, K., Atanassova, M., Krumova, K., Hristova, P., Negruti, A., Juhasz, M., Takacs, V., **Novkova, J.**, and Smilkova, D. (2014). Beliefs about women entrepreneurs: an exploratory cross-national study. *Journal of management, consulting and organizational development*, 1-2, pp. 3 – 17.
5. Krumov, K., Larsen, K., Hristova, P., Negruti, A., Krumova, A., Juhasz, M., Smilkova, D., Gatzova, V., Gospodinova, P., **Novkova, J.** (2015). Women entrepreneurs: theoretical analysis and cross-national research, *Journal of Innovation, Entrepreneurship and Sustainable Development*, 1-2, pp. 3-43.
6. Krumov, K., M. Radovic-Markovic, K. Haralampiev, A. Krumova, P. Hristova, S. Shopova, & **J. Novkova** (2014). Work motivation and value of labour. In: Krumov, K., M. Kamenova, K. S. Larsen, M. Markovic, J. F. Schneider (Eds.), *Innovative behavior, entrepreneurship and sustainable development*. ECBES, ISBN 978-954-621-247-4.
7. Krumov, K., Radovic-Markovic, M., Larsen, K., Atanasova, M., Krumova, A., Hristova, P., Juhasz, M., Negruti, A., Takacs, V., **Novkova, J.**, Barnoczki, A. (2014). Psychological research of attitudes toward women entrepreneurship - cross-national specifics, *Astivta International Journal of Commerce, Management and Social Sciences*, Vol 3, 1, 111 – 128
8. Krumov, K., Schneider, J., Larsen, K., Haralampiev, K., Hristova, P., Krumova, A., Vazov, R., **Novkova, J.**, Smilkova, D. (2015). First version of the questionnaire for measuring attitudes toward women entrepreneurship. *Journal of Management, Consulting and Organizational Development*, 1-2, pp. 3 – 14.
9. Hristova, P., Krumova, A., **Novkova, J.** (2014). Role stressors and organizational commitment: empirical research. In Mirjana Radovic Markovic, Sladjana Vujicic, Dragan Ivkovic (Eds.), *Employment, education and entrepreneurship* (pp. 261-274). Faculty of Business Economics and Entrepreneurship, Belgrade, ISBN 978-86-6069-106-6, 2014.

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CONTACT INFORMATION:



<https://www.linkedin.com/in/julika-novkova/>



<https://www.facebook.com/julspsychology/>



julika.novkova@gmail.com



+359 878 55 34 36